

for immediate use **PRESS RELEASE****Tata Asset Management Launches India's First Multicap Consumption Index Fund**

Mumbai, December 8, 2025: Tata Asset Management, one of India's leading fund houses, announced the launch of India's first multi-cap consumption index fund, offering investors diversified exposure across large-, mid-, and small-cap consumption names through a single product. The new Tata BSE Multicap Consumption 50:30:20 Index Fund, an open-ended scheme, is designed to replicate and track the BSE Multicap Consumption 50:30:20 Index (TRI), providing a mix of potential stability and growth in India's evolving consumption story.

The New Fund Offer (NFO) opens on December 9, 2025, and closes on December 23, 2025.

Consumption has emerged as a long-term structural theme for India, currently contributing over 60% to the nation's GDP (Source Barclays Investment Outlook). Traditional consumption indices, however, have historically been heavily skewed towards large-cap and FMCG or auto stocks, often missing the high-growth potential of emerging sectors. The Tata BSE Multicap Consumption 50:30:20 Index Fund addresses this by combining stability from large caps with the growth potential of mid and small caps, while avoiding excessive concentration in any single sub-segment or market-cap category.

The underlying BSE Multicap Consumption 50:30:20 Index selects the top 100 companies based on average six-month total market capitalisation from the BSE 500 universe across consumer discretionary and FMCG, thereby reducing concentration risk in any single segment or market-cap bucket.

Anand Vardarajan, Chief Business Officer, Tata Asset Management, said, "Consumption is a long-term structural theme for India. However, the nature of consumption is shifting from basic needs to lifestyle and aspirational spending. Where the rich spend today, the middle class will spend there tomorrow. While Large Caps offer stability and brand leadership, true wealth creation potential often lies in mid- and small-caps which represent emerging consumption

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themes like quick commerce, travel, and digital entertainment. The 50:30:20 construct – 50% large-caps, 30% mid-caps, 20% small-caps – aims to offer investors a transparent, rule-based way to participate in the entire consumption ecosystem without the concentration risk often seen in traditional sector funds."

Key differentiators of the Fund:

- **Built-in Diversification:** Unlike existing indices that are heavily biased toward large-caps (often more than 90%), this fund ensures meaningful exposure to mid- and small-caps (50% allocation combined).
- **Wider Sectoral Coverage:** The multi-cap strategy captures niche industries often underrepresented in conventional indices, such as auto ancillaries, digital entertainment, tour and travel services, and internet retail.
- **Captures the 'New Age' Consumer:** With rising disposable incomes and a clear shift toward discretionary and premium spending, the fund is positioned to benefit from the 'premiumisation' of the Indian consumer.

The entry load is not applicable for the scheme. An exit load of 0.25% is applicable if redeemed on or before 15 days from the date of allotment. The minimum subscription amount is Rs 5,000 and in multiples of Re 1 thereafter.

Methodology:

The index comprises the top 100 stocks from the BSE 500 universe in consumer discretionary and FMCG, selected using capped float-adjusted market-cap weighting and grouped into large-, mid- and small-cap segments with a mandated 50:30:20 structure.

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Index constituents are weighted based on their float-adjusted market capitalisation. Stocks in the index are classified into either large, mid or small groups based on whether the stock belongs to the BSE 100 LargeCap TMC Index, BSE 150 MidCap Index or BSE 250 SmallCap Index.

Rebalancing:

The index would be reconstituted and rebalanced Semi-annually in June and December. The top 80 stocks automatically remain in the index. Stocks ranked 81 to 120 are retained in order of highest rank until the target constituent count of 100 is reached.

TATA

BSE MULTICAP CONSUMPTION 50:30:20 INDEX FUND

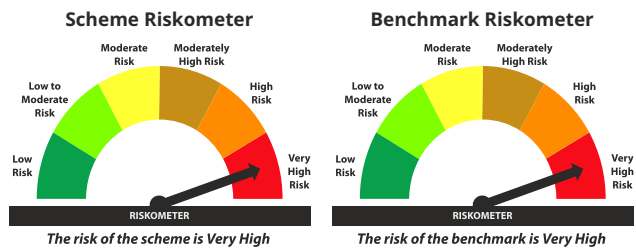
(An open ended fund replicating / tracking the BSE Multicap Consumption 50:30:20 Index (TRI))

(SCHEME CODE - TATA/O/O/OIN/25/11/0079)

This product is suitable for investors who are seeking*:

- Long Term Capital Appreciation
- Returns that correspond to the total returns of the securities as represented by the BSE Multicap Consumption 50:30:20 Index (TRI), subject to tracking error.

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.



(The above product labelling assigned during NFO is based on internal assessment of the scheme characteristics and the same may vary post NFO when the actual investments are made. The same shall be updated as per provision no. 17.4.1.i of SEBI Master Circular on Mutual Fund dated June 27, 2024, on Product labelling in mutual fund schemes on ongoing basis.)

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

About Tata Asset Management

Established in 1994, Tata Asset Management Private Limited is the investment manager for Tata Mutual Fund. It is one of the oldest mutual funds in India with a unique folio base of over 72 lakhs (latest available as on 30th November 2025). Tata Mutual Fund takes pride in managing the investments of the common man right from childhood to retirement. It offers a wide choice of funds for every need across the entire risk return spectrum. These include equity funds, debt funds, hybrid funds and few others.

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