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**Tata Asset Management introduces BSE Quality Index Fund,
enhancing factor-based investment offerings**

Mumbai, March 17, 2025: Tata Asset Management today announced the launch of the Tata BSE Quality Index Fund, a factor-based index fund designed to provide investors with access to high-quality companies exhibiting strong financial health. The index selects 30 top companies based on criteria which indicate a company's robustness, profitability, and operational efficiency and thus aims to provide a better investor experience. The fund has opened for subscription on March 17, 2025, and closes on March 28, 2025.

The Tata BSE Quality Index Fund aims to replicate the performance of the BSE Quality Index, which comprises companies selected based on quality parameters underlining high return on equity, low financial leverage, and low accrual ratio indicating quality of earnings.

The index fund seeks to provide long-term growth as the 'Quality' score of the stocks is determined by high RoE (Return on Equity), low financial leverage and stable accruals ratio (measures the part of earnings from non-cash items).

Anand Vardarajan, Chief Business Officer at Tata Asset Management, said, "We are excited to introduce the Tata BSE Quality Index Fund, which gives investors a unique opportunity to invest in high-quality companies.

As our third factor-based index fund, this launch reinforces our commitment to providing diverse investment options. The quality factor tends to perform better during weak economic phases compared to its broader universe, thus seeking to offer investors a necessary cushion during market downturns. By focusing on quality, we aim to provide a better investment experience and growth over long-term."

TATA ASSET MANAGEMENT PRIVATE LIMITED

1903 B-Wing Parinee Crescenzo G-Block Bandra Kurla Complex Bandra East Mumbai 400 051
Tel 91 22 6657 8282 Fax 91 22 6617 8288
e-mail service@tataamc.com website www.tatamutualfund.com
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Factor-based investing, also known as smart beta investing, involves targeting specific drivers of returns, such as quality, value, or momentum. The quality factor, in particular, has demonstrated resilience during periods of economic uncertainty, providing investors with a cushion against market downturns. By incorporating the quality factor into the investment strategy, the Tata BSE Quality Index Fund aims to deliver a more stable investment experience for its investors.

"In the current market environment, a quality-focused portfolio plays a crucial role in seeking to provide long-term growth backed by strong and consistent fundamentals," added Mr. Vardarajan.

TATA BSE QUALITY INDEX FUND

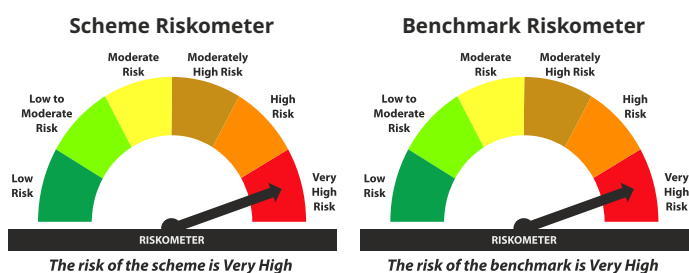
(An open ended fund replicating / tracking the BSE Quality Total Return Index (TRI))

(SCHEME CODE - TATA/O/O/OIN/25/02/0075)

This product is suitable for investors who are seeking*:

- Long Term Capital Appreciation.
- Returns that correspond to the total returns of the securities as represented by the BSE Quality Total Return Index, subject to tracking error.

***Investors should consult their financial advisors if in doubt about whether the product is suitable for them.**



(The above product labelling assigned during NFO is based on internal assessment of the scheme characteristics and the same may vary post NFO when the actual investments are made. The same shall be updated as per provision no. 17.4.1.i of SEBI Master Circular on Mutual Fund dated June 27, 2024, on Product labelling in mutual fund schemes on ongoing basis.)

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

About Tata Asset Management

Established in 1994, Tata Asset Management Private Limited is the investment manager for Tata Mutual Fund. It is one of the oldest mutual funds in India with a unique folio base of over 56 lakhs (latest available as on 31st January 2025). Tata Mutual Fund takes pride in managing the investments of the common man right from childhood to retirement. It offers a wide choice of funds for every need across the entire risk return spectrum. These include equity funds, debt funds, hybrid funds and few others.

For further information, contact:

Heena Uttamchandani

Corporate Communication

Email: huttamchandani@tataamc.com

Niharika Saluja

Adfactors PR

Email: niharika.saluja@adfactorspr.com

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