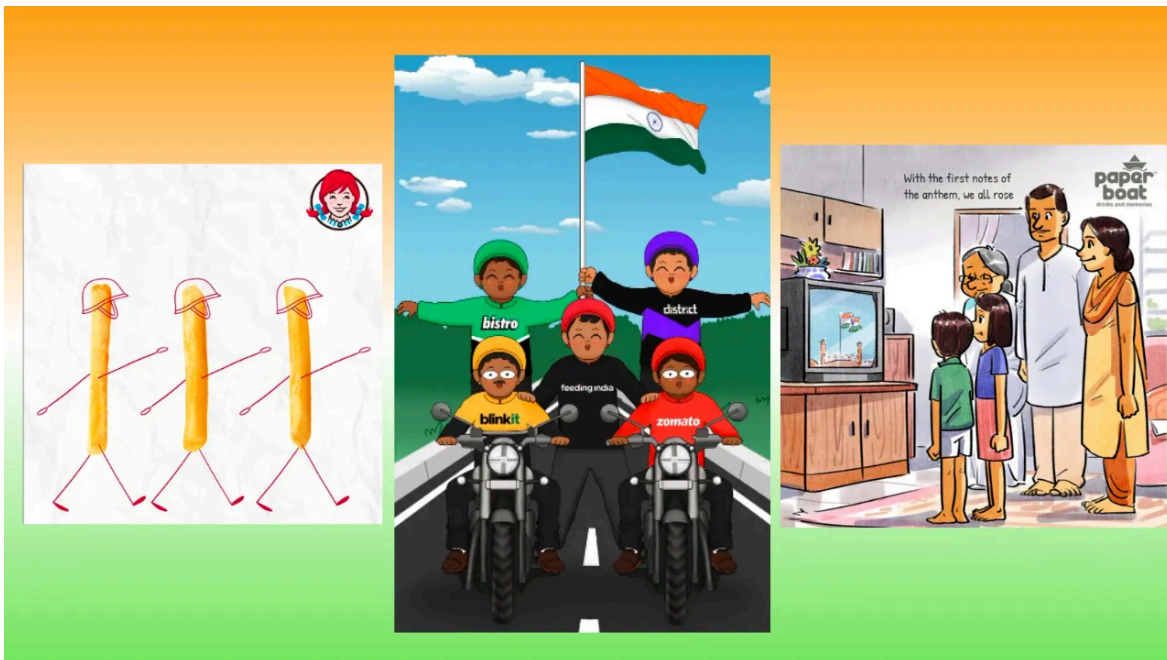




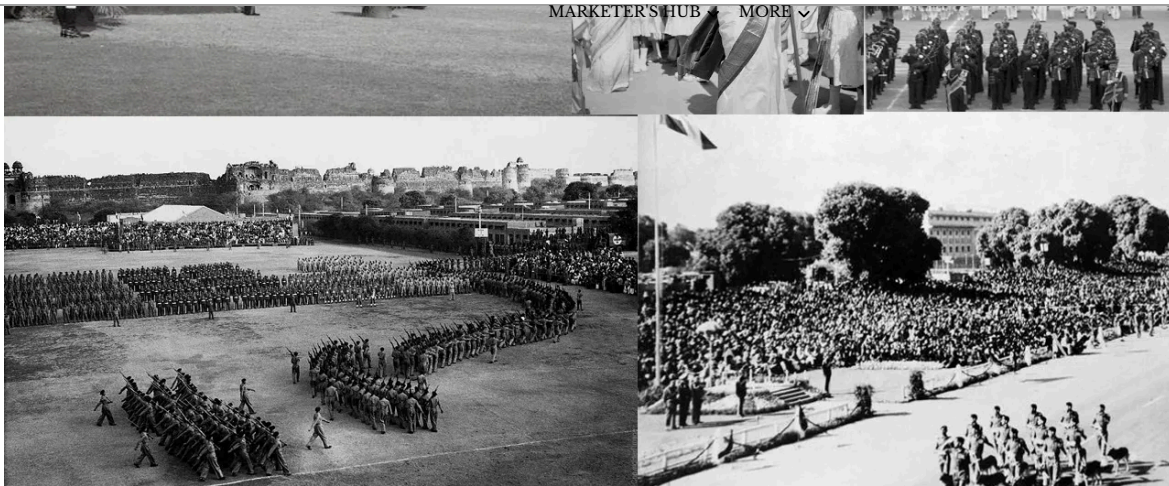
Topical Spot

Brands embrace patriotism through Republic Day creatives

Republic Day 2025 sparked a wave of creativity as brands embraced the spirit of unity and nationalism through compelling creatives. Here is a glimpse.



Republic Day, celebrated on January 26th, marks one of India's most significant national holidays, commemorating the adoption of the Constitution of India in 1950. It is a day of pride, reflecting the country's journey toward independence and its democratic values. With grand parades, flag-hoisting ceremonies, and patriotic songs echoing across the nation, Republic Day serves as a reminder of India's rich history, the sacrifices of freedom fighters, and the commitment to upholding its constitutional principles.



Glimpses of the first Republic Day

In recent years, brands have seized the opportunity to align their campaigns and creatives with the spirit of unity and nationalism that Republic Day embodies. Through powerful storytelling, creative advertisements, and social media engagements, brands tap into the emotions of their audiences, celebrating the diversity and strength of the nation. Like in the creative by Paper boat drinks, which takes us back to the nostalgic tales from our childhood with the relatable sketch of everyone standing during the national anthem or the Campaign by Kajaria Ceramics, which celebrates, not only the nation and its people but also the brave personnel of our armed forces, who sacrifice everything to protect us. From showcasing moments of solidarity to highlighting India's progress, these creatives and campaigns reflect the pride and unity of the nation.

Let us take a look at some of the standout brand creatives and campaigns this year that have resonated with the patriotic fervor of Republic Day.

Kajaria Ceramics

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kajaria.ceramics

From the roots of our Constitution to victories that inspire generations, from conquering the stars to connecting every corner with progress – our journey is our pride.

This Republic Day, let's honor the essence of our nation and celebrate

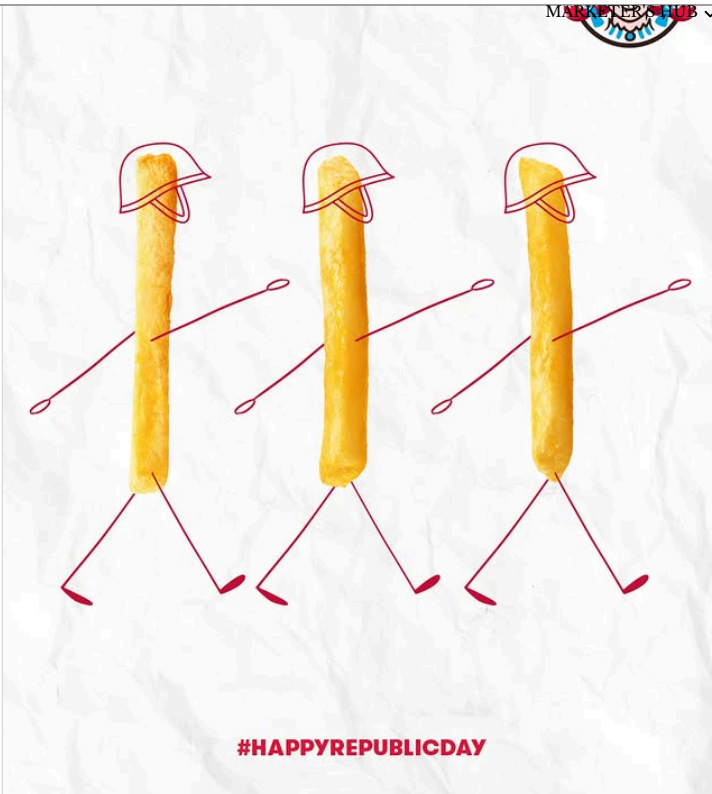
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Wendy's India



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wendys_india

Raid the flavor parade! 🍟

#republicday #republicdayindia #wendys #wendysindia #fries #march #parade

[Republic Day, India, Wendy's India, Wendy's India, Parade, Fries]

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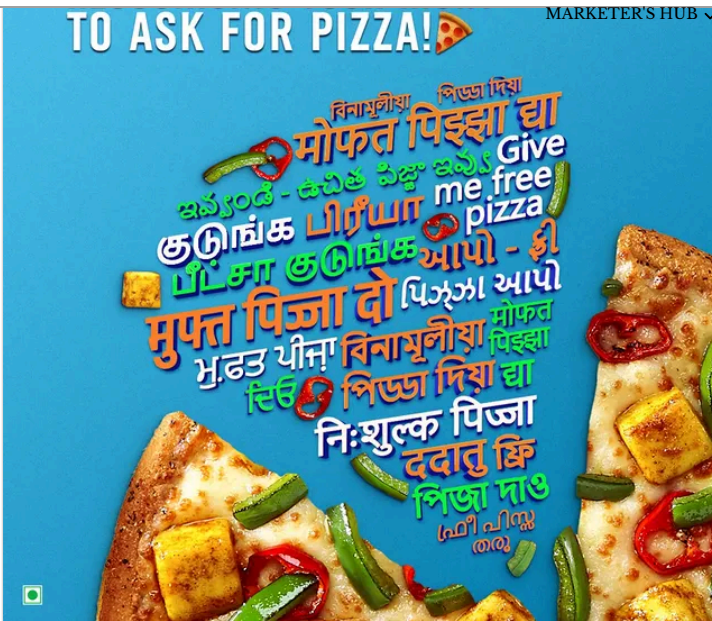
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Amazon Fresh wishing you Happy Republic Day! ♥

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Domino's Pizza

TO ASK FOR PIZZA! 🍕



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dominos_india

Right sirf recognise kar rahe hai...free pizza de nahi rahe hai 😊😅

#republicday #HappyRepublicDay #DominosIndia

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Polycab India

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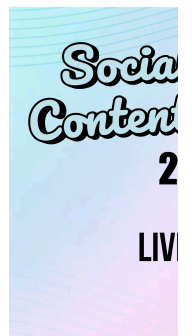
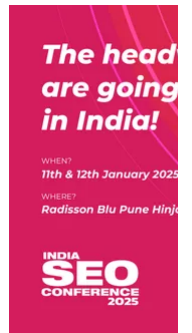
Connecting India, building a brighter future! Wishing all the fellow Indians a very Happy Republic Day 🇮🇳

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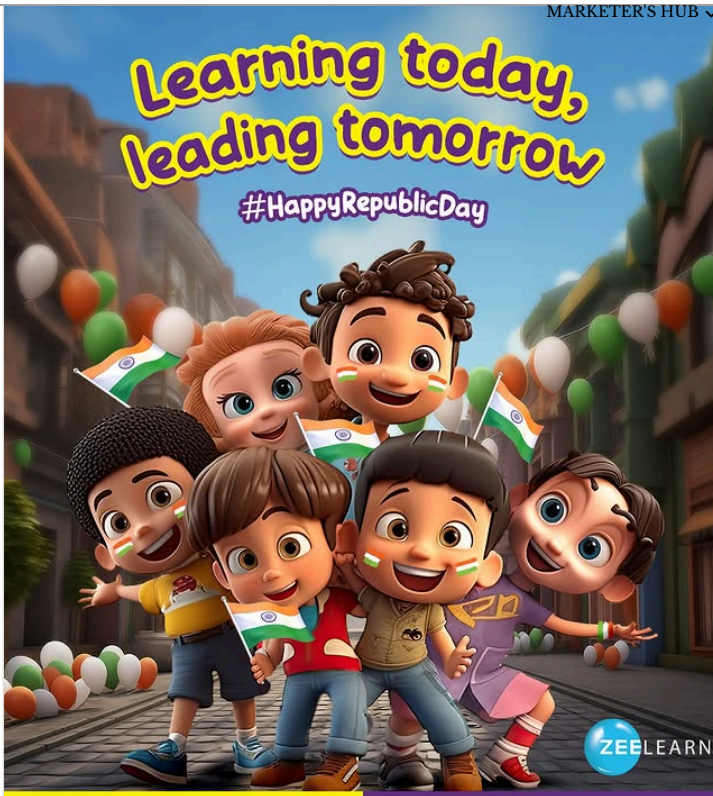
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kidzeeindia

Teaching the values that shape a great nation. Let's teach our little ones to carry them forward.

Happy Republic Day! 🇮🇳

[#RepublicDay](#) [#Learning](#) [#Kidzee](#)

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Neuberg Diagnostic

A+ = A- = B+ = B- = AB+ = AB- = O+ = O- = INDIAN

The only time we say **the same blood**
flows through all our veins.

#HappyRepublicDay

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neubergdiagnostics

We're more alike than we're different. This Republic Day, let's remember that strength lies in unity!

#NeubergDiagnostics #HappyRepublicDay

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Jindal Stainless Steel

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345 likes

jindalstainless

This Republic Day, we celebrate our commitment to building a stronger, sustainable, and united India. From every corner of the nation, we stand tall building India in a stainless way.

[#JindalStainless](#) [#JSL](#) [#Stainless](#) [#StainlessSteel](#) [#RepublicDay](#)

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TATA Mutual Fund

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tatamutualfund

76th year of growth, 76th year of success, 76th year of democratic India.

May the glory of the Republic India always inspire us to achieve greatness in our lives.

[#HappyRepublicDay](#) [#RepublicDay](#) [#Investments](#) [#Glory](#) [#Growth](#)

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Yatra

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yastradotcom

Here's to a nation of diverse lands, cultures and traditions! Wishing everyone a very Happy Republic Day.

#Yatra #RepublicDay #OneIndiaTravelFest #BharatKeRangYatraKeSang
#ExploreIndia

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GRB Ghee

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65 likes

grbofficialpage

Celebrating the purity of traditions and the pride of our nation. IN
Happy Republic Day!

[#HappyRepublicDay](#) [#GRBghee](#) [#GRBGoodness](#)

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Zomato

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262,718 likes

letsblinkit

Happy Republic Day, with love from our family ❤️ IN

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Fevicol

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440 likes

fevicolkajod

Mazboot desh ki kahani, mazboot jod ki zubaani ❤️

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Chingles Gums

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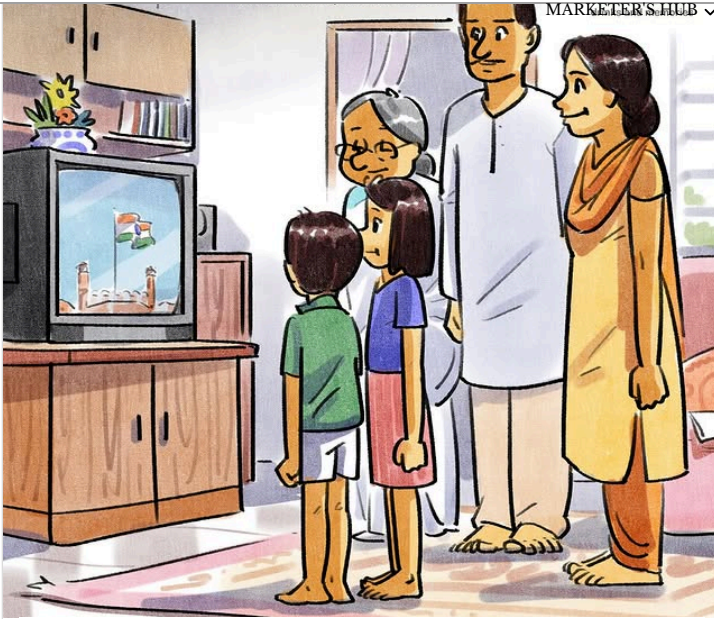
chinglesgums

A day to remember and honour the guiding principles that have made us what we are today. India, A very very happy 76th Republic Day!🇮🇳

#IndependenceDay #Chingles #ChinglesGum #Life #Pranks #Chill #ChinglesHumor #ChinglesMaxi #Break #FunDay #Mint #TuttiFrutti #Fun #Maxi

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Paper Boat



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paperboatdrinks

Our salute from home 🇮🇳

#HappyRepublicDay #paperboat #drinksandmemories #india #republicday
#childhood #memories #nostalgia #hope #innocence

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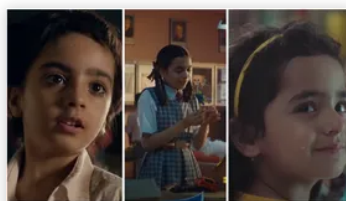
If we have missed out on any brand creatives or campaigns for The Republic Day, reach out to us at contact@socialsamosa.com

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**Social Samosa**

24 Jan 2025 18:25 IST

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In recent years, re-releasing iconic films has become a trend that hits audiences right in the nostalgia sweet spot. Classic movies, especially ones that shaped pop culture, are finding their way back to theaters, often remastered or reimagined, to let audiences relive the magic. For many fans, this is a chance to experience their favorite films on the big screen once again, something they may have missed when the movies were first released.

Amid this wave of nostalgia comes Farhan Akhtar's recent Instagram video featuring 'Zindagi Na Milegi Dekhai' co-stars Hrithik Roshan and Abhay Deol has made waves on social media. The

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Brands tap into fans' excitement with creatives for Coldplay concert

Coldplay's 2024 tour sold out in India on January 18 and 19, sparking creatives as brands embraced the concert's euphoria.

**Joe**

20 Jan 2025 19:27 IST

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Brd, on an Adventure of a Lifetime 🥰❤️
linktr.ee/bookmyshowin



Bewakoof® ✓
@bewakoof

Mentally preparing myself to watch the 1000 concert stories tomorrow :(



Zepto ✓
@ZeptoNow

badam sales have suddenly spiked up. looks like everyone's trying to memorize the lyrics before the concert 🤪👀
#Coldplay

Coldplay's rise to popularity in India was gradual but undeniable. Their music, once a niche interest, began to resonate with a growing audience as the country's music scene evolved. With their emotionally charged lyrics and globally appealing sound, the band became a symbol of artistic expression, often featured in playlists and gatherings. The band's 2016 concert in Mumbai marked a significant milestone in their relationship with Indian fans, and since then, their popularity has skyrocketed. Recently, Coldplay sold out all of their shows in India for their 2025 tour, sparking excitement across social media and among brands, leading up to their

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