

for immediate use **PRESS RELEASE****Tata Asset Management launches four New Fund Offering focusing on Gold and Silver**

Mumbai, 2nd January 2024: Tata Asset Management announces the launch of four new schemes i.e. 2 Exchange Traded Funds (ETFs) & 2 Fund of Fund (FOF) –

- Tata Gold ETF an open-Ended Exchange Traded Fund replicating / tracking domestic price of Gold. NFO opens from 2nd January 2024 –9th January 2024
- Tata Gold ETF Fund of Fund, an open-ended fund of fund scheme investing in Tata Gold Exchange Traded Fund. NFO opens from 2nd January 2024 –16th January 2024
- Tata Silver ETF an open-ended Exchange Traded Fund replicating / tracking domestic price of Silver. NFO opens from 2nd January 2024 –9th January 2024
- Tata Silver ETF Fund of Fund an open-ended fund of fund scheme investing in Tata Silver Exchange Traded Fund. NFO opens from 2nd January 2024 –16th January 2024

Investing in gold and silver aims to offer a compelling strategy for diversification of your portfolio and long-term stability. Gold's role as a hedge against currency devaluation, inflation, and market uncertainties, coupled with its scarcity and historical safe-haven status, helps you to preserve wealth effectively. Meanwhile, silver's surging demand in industries like EV technology and green energy, amidst a supply shortage, signals potential price appreciation. As silver is mostly a by-product, its scarcity and expanding industrial uses make it an appealing investment.

These funds will provide investors an opportunity to take exposure in gold and silver respectively, as an asset class with low transaction costs, high liquidity and low expense ratio, etc.

TATA ASSET MANAGEMENT PRIVATE LIMITED

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Speaking at the launch, **Anand Vardarajan**, Business Head - Institutional Clients, Banking, Alternate investments and Product strategy at Tata Asset Management said, "When you don't know the risk, **diversify**. When you know the risk, **hedge it**. Precious metals like gold and silver help investors in hedging their risk and also diversify their portfolios. It offers ability to hedge against inflation and currency fluctuation and at the same time, being differently co-related, it helps in providing hiding space when equity and debt markets turn volatile. If most of the Gold is above the ground and only less is to be unearthed, then this becomes a great asset class to be owned. Limited supply coupled with rising demand for gold makes a great case to have it in one's portfolio.

Silver has ornamental, decorative and also industrial use cases. Many emerging industries have seen rising use of silver and not surprisingly it is seen as the rising metal. Both gold and silver can make a compelling allocation in an investor's portfolio giving a balance of diversification and providing some hedge."

Enclosed below are the details about the four funds:

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Scheme Name	Tata Gold Exchange Traded Fund
NFO Date	2nd January 2024 –9th January 2024
Scheme re-opens on or before	17th January 2024
Investment Objective	The investment objective of the fund is to generate returns that are in line with the performance of physical gold in domestic prices, subject to tracking error. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved.
Type Of Scheme	An Open-Ended Exchange Traded Fund replicating / tracking domestic price of Gold
Fund Manager	Tapan Patel
Benchmark	Domestic Price of Gold.
Creation Unit Size	10,50,000 units
ETF Per Unit Price	1 unit = 1 mg gold price
Minimum Investment Amount (During NFO)	Rs. 100/-and in multiple of Re.1/-thereafter
Load Structure	Entry Load: N.A. Exit Load: Nil

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Scheme Name	Tata Gold ETF Fund of Fund
NFO Date	2nd January 2024 –16th January 2024
Scheme re-opens on or before	24th January 2024
Investment Objective	The investment objective of the Scheme is to seek to provide returns that are in line with returns provided by Tata Gold Exchange Traded Fund. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved.
Type Of Scheme	An Open-ended fund of fund scheme investing in Tata Gold Exchange Traded Fund
Fund Manager	Tapan Patel
Benchmark	Domestic Price of Gold.
Minimum Application Amount (During NFO)	Rs. 5,000/-and in multiple of Re.1/-thereafter
Load Structure	Entry Load: N.A. Exit Load: Redemption/Switch-out/SWP/STP on or before expiry of 365 days from the date of allotment: If the withdrawal amount or switched out amount is not more than 12% of the original cost of investment –NIL Redemption/Switch-out/SWP/STP on or before expiry of 365 days from the date of allotment: If the withdrawal amount or switched out amount is more than 12% of the original cost of investment -1% Redemption/Switch-out/SWP/STP after expiry of 365 days from the date of allotment -NIL

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Scheme Name	Tata Silver Exchange Traded Fund
NFO Date	2nd Jan 2024 – 9th Jan 2024
Investment Objective	The investment objective of the fund is to generate returns that are in line with the performance of physical silver in domestic prices, subject to tracking error. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved.
Type Of Scheme	An Open-Ended Exchange Traded Fund replicating / tracking domestic price of Silver
Fund Manager	Tapan Patel
Benchmark	Domestic price of Silver
Unit Size	3,00,000
1 unit of ETF	Price of 100 mg silver
Minimum Application Amount (During NFO)	Rs. 100/- and in multiple of Re.1/- thereafter during NFO period
Load Structure	Entry Load: N.A. Exit Load: NIL

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Scheme Name	Tata Silver ETF Fund of Fund
NFO Date	2nd Jan 2024 – 16th Jan 2024
Investment Objective	The investment objective of the Scheme is to seek to provide returns that are in line with returns provided by Tata Silver Exchange Traded Fund. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved.
Type Of Scheme	An Open-ended fund of fund scheme investing in Tata Silver Exchange Traded Fund
Fund Manager	Tapan Patel
Benchmark	Domestic price of Silver
Minimum Application	Rs. 5,000/- and in multiple of Re.1/- thereafter during NFO period
Load Structure	Entry Load: N.A. Exit Load: Redemption/Switch-out/SWP/STP on or before expiry of 365 days from the date of allotment: If the withdrawal amount or switched out amount is not more than 12% of the original cost of investment - NIL Redemption/Switch-out/SWP/STP on or before expiry of 365 days from the date of allotment: If the withdrawal amount or switched out amount is more than 12% of the original cost of investment - 1% Redemption/Switch-out/SWP/STP after expiry of 365 days from the date of allotment - NIL

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for immediate use **PRESS RELEASE****Tata Gold Exchange Traded Fund is suitable for investors who are seeking*:**

- Returns that are in line with the performance of physical gold in domestic prices, subject to tracking error.
- Investment in gold and gold related instruments.

Tata Gold ETF Fund of Fund is suitable for investors who are seeking*:

- Long Term Capital Growth.
- Returns that are in line with returns provided by Tata Gold Exchange Traded Fund.

***Investors should consult their financial advisors if in doubt about whether the product is suitable for them.**

Scheme Risk-O-Meter**RISK - O - METER**

Investors understand that their principal will be at High Risk

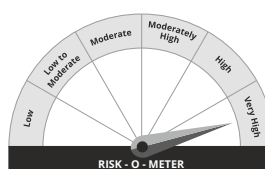
**Benchmark Risk-O-Meter
Domestic Price of Gold****RISK - O - METER****Tata Silver Exchange Traded Fund is suitable for investors who are seeking*:**

- Returns that are in line with the performance of physical silver in domestic prices, subject to tracking error.
- Investment in silver and silver related instruments.

Tata Silver ETF Fund of Fund is suitable for investors who are seeking*:

- Long Term Capital Growth.
- Returns that are in line with returns provided by Tata Silver Exchange Traded Fund.

***Investors should consult their financial advisors if in doubt about whether the product is suitable for them.**

Scheme Risk-O-Meter**RISK - O - METER**

Investors understand that their principal will be at Very High Risk

**Benchmark Risk-O-Meter
Domestic Price of Silver****RISK - O - METER**

(It may be noted that risk-o-meter specified above is based on internal assessment. The same shall be updated as per provision no. 17.4.1.i of SEBI Master Circular on Mutual Fund dated May 19, 2023, on Product labelling in mutual fund schemes on ongoing basis.)

Disclaimer: The views expressed in this article are personal in nature and in is no way trying to predict the markets or to time them. The views expressed are for information purpose only and do not construe to be any investment, legal or taxation advice. Any action taken by you on the basis of the information contained herein is your responsibility alone and Tata Asset Management Pvt. Ltd. will not be liable in any manner for the consequences of such action taken by you. Please consult your Mutual Fund Distributor before investing. The views expressed in this article may not reflect in the scheme portfolios of Tata Mutual Fund. The view expressed are based on the current market scenario and the same is subject to change. There are no guaranteed or assured returns under any of the scheme of Tata mutual Fund.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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Established in 1994, Tata Asset Management Private Limited is the investment manager for Tata Mutual Fund. It is one of the oldest mutual funds in India with a unique folio base of over 35,00,000 (as on 30 November 2023). Tata Mutual Fund takes pride in managing the investments of the common man right from childhood to retirement. It offers a wide choice of funds for every need across the entire risk return spectrum. These include equity funds, debt funds, hybrid funds and few others.

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