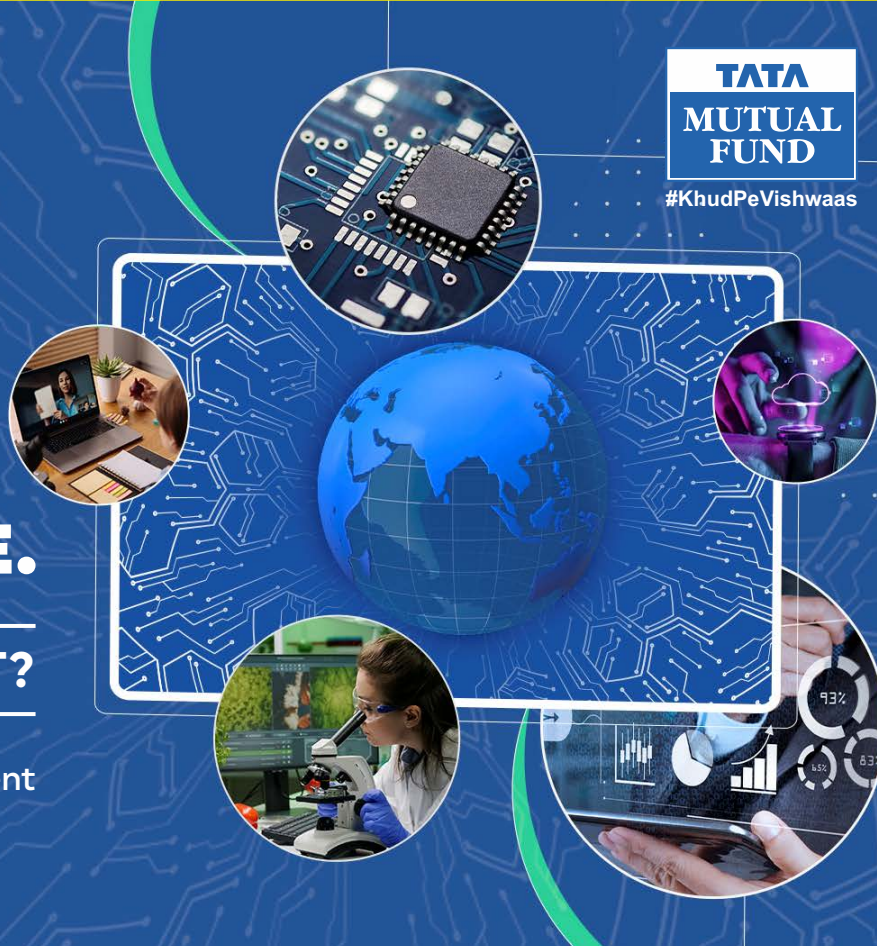


**INDIA IS
INVESTING IN
THE DIGITAL SPACE.**

ARE YOU READY TO INVEST?

Khud Pe Vishwaas Hai Sabse Badi Investment



TATA

NIFTY INDIA DIGITAL ETF FUND OF FUND

(An Open ended fund of fund scheme investing
in Tata Nifty India Digital Exchange Traded Fund)

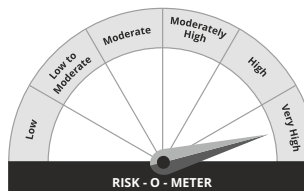
NFO OPENS : 25th MARCH, 2022 | NFO CLOSSES : 8th APRIL, 2022

This product is suitable for investors who are seeking*:

- Long Term Capital Growth.
- Investment in Tata Nifty India Digital Exchange Traded Fund.

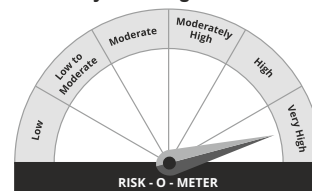
*Investors should consult their financial advisors if in doubt about whether the product is suitable for them

Scheme Risk-O-Meter



Investors understand that their principal will be at Very High Risk

Risk O Meter of Nifty India Digital Index



(Risk O Meter assigned during the New Fund Offer is based on internal assessment and shall be evaluated on a monthly basis. It may vary post NFO based on actual portfolio of the scheme.)

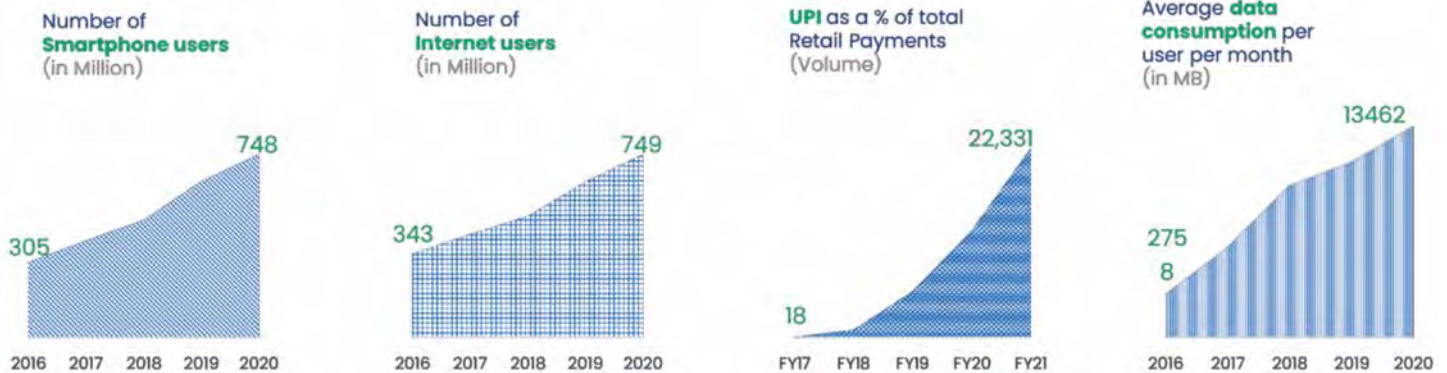
Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

DIGITAL REVOLUTION

India's digital adoption is booming on the back of macro drivers like Smartphone phone penetration, Reduced Data Tariffs and successful implementation of UPI. As a result there has been growth across users of internet, smartphone, online payments and data consumption. This has help set the pace for digitisation of companies

Digital India

Unlocking The Potential Of Technology



Source: Statista, NPCI

Digitisation has been increasing becoming a core area of focus for many organisations. Post the pandemic, the world is seeing massive technology adoption. In 2022, 6 of the top 8 companies by market cap are Digital Businesses, compared to 1 such company in 2005. Every sector is looking to go digital not only to optimize cost but to also drive revenues. Digital has a role to play in all segments of an enterprise, be it manufacturing, sales, marketing, or human resource. The impact of Digitisation is resulting in transformation across sectors

DIGITAL SPACE

The traditional players are being challenged by the new age companies which are re-imagining businesses or the modes of delivery of various goods and services.

These new age companies are not only benefiting from availability of risk capital but have also seen higher penetration and wider acceptance by the customers due to the pandemic.



Note: The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any research report/recommendation of the same. Tata Nifty India Digital ETF Fund of Fund will invest in Tata Nifty India Digital Exchange Traded Fund which will replicate/ track constituents of Nifty India Digital Index.

INVESTING IN DIGITAL INDIA

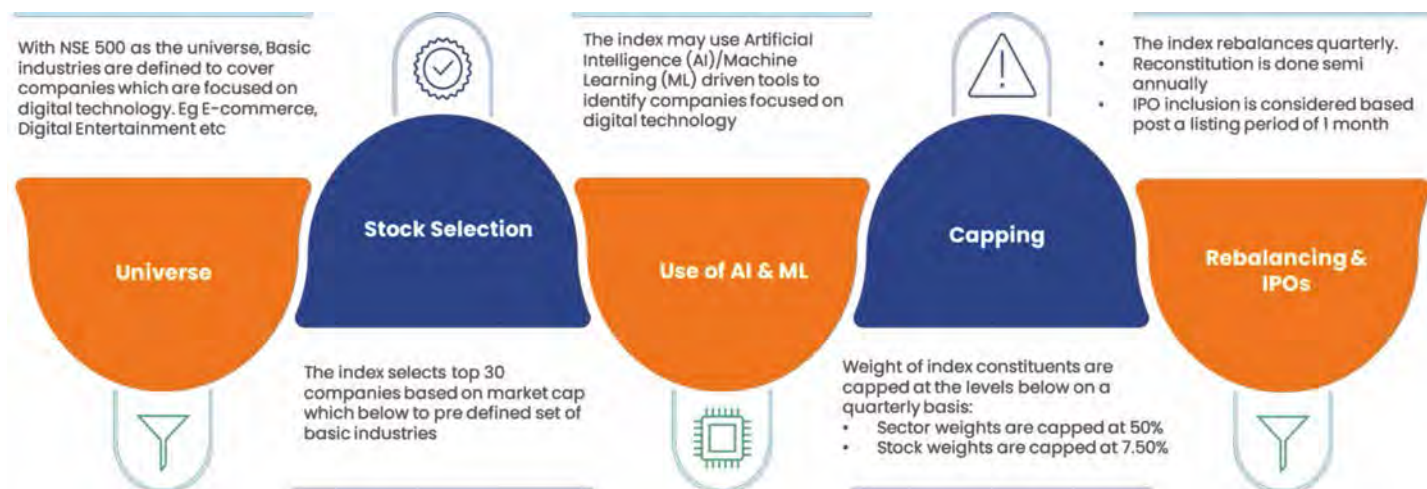


The digitalisation is still in the early stages as more new age companies are likely to achieve scale, raise capital and get listed over the next 3-5 years. As this transformation unfolds and the new age companies become a more prominent part of the economy and equity markets, Investors can take exposure to companies which are in the forefront of this process through Tata Nifty India Digital ETF Fund of Fund, which will invest in Tata Nifty India Digital Exchange Traded Fund

DIGITAL UNIVERSE

Digital change agents	Digital Enablers:
<ul style="list-style-type: none"> ➤ Transforming the traditional businesses by automation ➤ Re-imagining modes of delivery ➤ Set to grow strongly over the coming years ➤ Emergence of new hybrid segments like consumer tech, fintech, edtech, etc. 	<p>The Indian IT services companies which are ahead in digital and cloud capabilities are enabling:</p> <ul style="list-style-type: none"> ➤ Digitalisation of the traditional businesses ➤ Helping fuel the growth of start-ups through technology solutions <p>Companies which are in the automation/robotics/IoT space</p>

NIFTY INDIA DIGITAL INDEX CONSTRUCT



"Nifty India Digital Index" offered by "the issuer" is not sponsored, endorsed, sold or promoted by NSE INDICES LIMITED (formerly known as India Index Services & Products Limited (IISL)). NSE INDICES LIMITED does not make any representation or warranty, express or implied (including warranties of merchantability or fitness for particular purpose or use) and disclaims all liability to the owners of Nifty India Digital Index or any member of the public regarding the advisability of investing in securities generally or in the "the Product" linked to or particularly in the ability of the Index to track general stock market performance in India. Please read the full Disclaimers in relation to the Index in the in the Scheme Information Document.

FUND DETAILS

Scheme Name	TATA NIFTY INDIA DIGITAL ETF FUND OF FUND
NFO Date	25th March 2022 to 8th April 2022
Investment Objective	To provide long-term capital appreciation by investing in Tata Nifty India Digital Exchange Traded Fund. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved.
Type of Scheme	An Open ended fund of fund scheme investing in Tata Nifty India Digital Exchange Traded Fund
Fund Manager	Meeta Shetty
Benchmark	Nifty India Digital Index (TRI)
Min. Investment Amount (During NFO)	Rs. 5,000/- and in multiple of Re.1/- thereafter
Load Structure	Entry Load: N.A. Exit Load: Redemption/Switch-out/SWP/STP on or before expiry of 365 days from the date of allotment: If the withdrawal amount or switched out amount is not more than 12% of the original cost of investment- Nil Redemption/Switch-out/SWP/STP on or before expiry of 365 days from the date of allotment: If the withdrawal amount or switched out amount is more than 12% of the original cost of investment-1% Redemption/Switch-out/SWP/STP after expiry of 365 days from the date of allotment-

Call: **022 - 6282 7777** (Monday to Saturday 9:00 am to 5:30 pm)
www.tatamutualfund.com

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