

About Dividend Yield

- Dividends are a common way for companies to return capital/share profits with their shareholders
- Companies that pay dividends typically enjoy stable cash flows, and their businesses are commonly beyond the growth stage
- Dividend yield shows how much a company pays out in dividends each year relative to its stock price

Investing in Dividend Yield Companies

- **Quality Companies:** Companies with high cash flows, stable financial and operational structures – Greater stability even in Market Downturns
- **Return Enhancement:** Periodic returns in the form of dividend in addition to price gains
- **Stable business models:** Companies paying dividend are more confident of sustainability of earnings and hence, ability to consistently pay dividends
- **Lower Volatility of Share prices:** High Dividend yielding companies tend to experience lower volatility especially during underperforming equity markets

Investment Strategy

The Scheme invests primarily in equity and equity related instruments of dividend yielding companies. Companies may also choose to do a buyback in addition to or as an alternative to dividend. This also constitutes a yield to shareholders. The Scheme considers dividend yielding stocks which have paid dividend (or done a buyback) in at least one of the three preceding financial years.

While trailing dividend yield is be an important factor in selecting a stock, the fund manager also considers on business fundamentals, industry outlook, absolute as well as relative valuations, growth outlook and corporate governance. Further, to achieve diversification the Scheme may also invest up to 35% of the assets in companies other than Dividend Yielding Companies.

Current Positioning

- The fund is well diversified and is positioned to aim gaininmg from all the domestic growth and recovery.
- The fund owns Financials to capture Recovery & Growth, Cap Goods & Power to ride on Capex and Upgrades, FMCG for Stability .
- Fund has reduced IT exposures and taken up exposures to financials .
- IT and Auto are on watchlist while the fund is adding to currently underweight Banks and Financials as and when the opportunity arises.

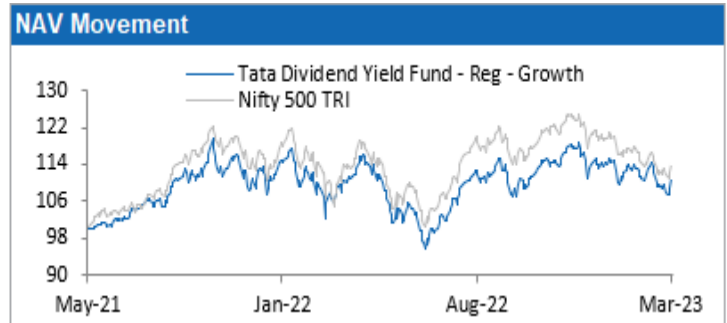
1 Year Attribution

- An overweight exposure in aerospace & defense, industrial products and diversified FMCG contributed positively to the portfolio returns.
- An overweight exposure to non-ferrous metals and IT impacted the fund performance negatively.

FUND SNAPSHOT

Benchmark	Nifty 500 TRI
AUM	Rs. 468.16 Crores
Inception Date	May 20, 2021
Expense Ratio	Direct-0.76 Regular- 2.39
Fund Manager	Sailesh Jain (overall experience of 19 years), Murthy Nagarajan (overall experience of 25 years) (Debt), Arvindkumar Kumaresan Chetty (Overseas Investment)
Options	Growth & IDCW

NAV Movement since inception (rebased to 100)



Top 10 Portfolio Holdings

Stock	Allocation
ICICI Bank Ltd.	5.58
Tata Consultancy Services Ltd.	4.91
Infosys Ltd.	4.75
Bharat Electronics Ltd.	4.62
State Bank Of India	4.08
Hindustan Unilever Ltd.	3.66
Larsen & Toubro Ltd.	3.62
HDFC Bank Ltd.	3.27
ITC Ltd.	3.19
Indusind Bank Ltd.	3.12

Sectoral Allocation

Sector	Allocation
Financial Services	27.69
Fast Moving Consumer Goods	12.42
Capital Goods	12.09
Information Technology	10.73
Power	6.01
Chemicals	4.83
Construction	4.28
Oil Gas And Consumable Fuels	3.51
Automobile And Auto Components	3.06
Metals And Mining	2.86

Market Cap Allocations

Large Cap	Midcap	Smallcap
69.69%	19.65%	10.67%

Large, Mid and Small Cap are defined as follows:

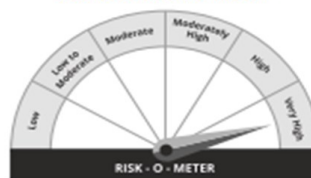
- Large Cap: 1st -100th company in terms of full market capitalization
- Mid Cap: 101st -250th company in terms of full market capitalization
- Small Cap: 251st company onwards in terms of full market capitalization

This product is suitable for investors who are seeking*:

- Long Term Capital Appreciation.
- An open ended equity scheme that aims for growth by primarily investing in equity and equity related instruments of dividend yielding companies.

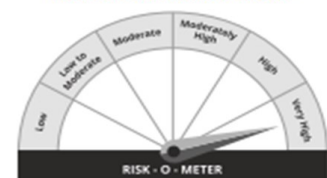
***Investors should consult their financial advisors if in doubt about whether the product is suitable for them**

Scheme Risk O Meter



Investors understand that their principal will be at Very High Risk

Benchmark Risk O Meter



Nifty 500 TRI

(It may be noted that risk-o-meter specified above is based on the scheme characteristics. The same shall be updated in accordance with provisions of SEBI circular dated October 5, 2020 on Product labelling in mutual fund schemes on ongoing basis.)

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully