

Tata India Consumer Fund

(An open ended equity scheme investing in Consumption Oriented Sector)

As on 31st July 2022

INVESTMENT STYLE

Primarily focuses on investment in at least 80% of its net assets in equity/equity related instruments of the companies in the Consumption Oriented sectors in India.

INVESTMENT OBJECTIVE

The investment objective of the scheme is to seek long term capital appreciation by investing atleast 80% of its assets in equity/equity related instruments of the companies in the Consumption Oriented sectors in India. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved. The Scheme does not assure or guarantee any returns.

DATE OF ALLOTMENT

December 28, 2015

FUND MANAGER

Sonam Udasi (Managing Since 1-Apr-16 and overall experience of 24 years)

BENCHMARK

Nifty India Consumption TRI

NAV

Direct - IDCW	:	29.1235
Direct - Growth	:	29.1235
Regular - IDCW	:	24.2390
Regular - Growth	:	26.2840

FUND SIZE

Rs. 1373.08 (Rs. in Cr.)

MONTHLY AVERAGE AUM

Rs. 1321.01 (Rs. in Cr.)

TURN OVER

Portfolio Turnover (Equity component only) 55.13%

EXPENSE RATIO**

Direct	0.91
Regular	2.23

**Note: The rates specified are actual month end expenses charged as on Jul 31, 2022. The above ratio includes the Service tax on Investment Management Fees. The above ratio excludes, borrowing cost, wherever applicable.

VOLATILITY MEASURES ^ FUND BENCHMARK

Std. Dev (Annualised)	17.90	17.80
Sharpe Ratio	0.22	0.24
Portfolio Beta	0.93	1.00
R Squared	0.86	1.00
Treynor	1.24	1.24
Jenson	-0.01	NA

^ Risk-free rate based on the FBIL Overnight MIBOR rate of 5.25% as on Jul 29, 2022

For calculation methodology please refer to Pg 74

MINIMUM INVESTMENT / MULTIPLES FOR NEW INVESTMENT

Rs. 5,000/- and in multiples of Re. 1/- thereafter.

ADDITIONAL INVESTMENT / MULTIPLES FOR EXISTING INVESTORS

Rs. 1,000/- and in multiples of Re. 1/- thereafter.

LOAD STRUCTURE

Entry Load : Not Applicable

Exit Load : 0.25% of NAV if redeemed/switched out before 30 days from the date of allotment.

Please refer to our Tata Mutual Fund website for fundamental changes, wherever applicable



PORTFOLIO

Company name	No. of Shares	Market Value Rs. Lakhs	% of Assets
Equity & Equity Related Total		132962.73	96.83
Agricultural Food & Other Products			
Tata Consumer Products Ltd.	900000	7304.85	5.32
Agricultural, Commercial & Construction Vehicles			
Escorts Kubota Ltd.	168000	2911.44	2.12
Automobiles			
Hero Motocorp Ltd.	139500	3931.18	2.86
Beverages			
Radico Khaitan Ltd.	730000	6867.48	5.00
United Spirits Ltd.	483919	3769.73	2.75
Varun Beverages Ltd.	191000	1685.96	1.23
Consumer Durables			
Titan Company Ltd.	415000	9761.01	7.11
Asian Paints (India) Ltd.	280000	9334.50	6.80
Havells India Ltd.	532000	6646.54	4.84
Greenpanel Industries Ltd.	1232500	5423.62	3.95
Metro Brands Ltd.	659470	4218.96	3.07
Cera Sanitaryware Ltd.	67170	3175.26	2.31
Dixon Technologies (India) Ltd.	85400	3159.71	2.30
Voltas Ltd.	293000	2943.92	2.14
Century Plyboards (India) Ltd.	337349	1993.90	1.45
Whirlpool Of India Ltd.	105500	1870.94	1.36
Kajaria Ceramics Ltd.	147000	1728.79	1.26
Bajaj Electricals Ltd.	140000	1586.41	1.16
Diversified Fmcc			
ITC Ltd.	4800000	14546.40	10.59
Hindustan Unilever Ltd.	154000	4061.60	2.96

SIP - If you had invested INR 10000 every month

	1 Year	3 Year	5 Year	7 Year	10 Year	Since Inception
Total Amount Invested (Rs.)	1,20,000	3,60,000	6,00,000	NA	NA	7,90,000
Total Value as on Jul 31, 2022 (Rs.)	1,23,284	4,72,806	8,40,922	NA	NA	12,91,217
Returns	5.19%	18.62%	13.51%	NA	NA	14.74%
Total Value of B: Nifty India Consumption TRI	1,31,562	4,94,188	8,86,022	NA	NA	12,94,056
B: Nifty India Consumption TRI	18.61%	21.81%	15.63%	NA	NA	14.81%
Total Value of AB: Nifty 50 TRI	1,22,098	4,78,696	8,80,184	NA	NA	12,96,724
AB: Nifty 50 TRI	3.30%	19.51%	15.36%	NA	NA	14.87%

(Inception date :28-Dec-2015) (First Installment date : 01-Jan-2016)

Past performance may or may not be sustained in the future. Returns greater than 1 year period are compounded annualized. Income Distribution cum capital withdrawals are assumed to be reinvested and bonus is adjusted. Load is not taken in to consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

For scheme performance refer pages 58 - 72.

*B: Benchmark, AB: Additional Benchmark; For Scheme Risk-O-Meter and Scheme Benchmark Risk-O-Meter please refer page number 73 of Factsheet.

Source: MFI Explorer

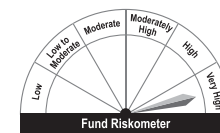
Top 10 Holdings Equity

Issuer Name	% to NAV
ITC Ltd.	10.59
Titan Company Ltd.	7.11
Asian Paints (india) Ltd.	6.80
Jubilant Foodworks Ltd.	6.41
Tata Consumer Products Ltd.	5.32
Trent Ltd.	5.17
Radico Khaitan Ltd.	5.00
Havells India Ltd.	4.84
Dabur India Ltd.	4.58
Nestle India Ltd.	4.50
Total	60.32

Market Capitalisation wise Exposure

Large Cap	55.78%
Mid Cap	27.56%
Small Cap	16.66%

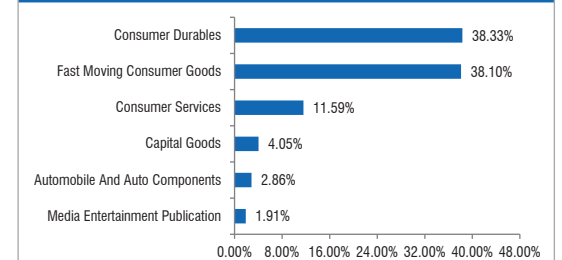
Market Capitalisation is as per list provided by AMFI.



Company name	No. of Shares	Market Value Rs. Lakhs	% of Assets
Entertainment			
Zee Entertainment Enterprises Ltd.	1060000	2618.20	1.91
Food Products			
Nestle India Ltd.	31900	6175.55	4.50
Zydus Wellness Ltd.	100000	1617.90	1.18
Leisure Services			
Jubilant Foodworks Ltd.	1600000	8804.00	6.41
Personal Products			
Dabur India Ltd.	1076000	6284.92	4.58
Retailing			
Trent Ltd.	560000	7104.16	5.17
Other Equities ^		3435.80	2.50
Name Of The Instrument	Ratings	Market Value Rs. Lakhs	% of Assets
Non-Convertible Debentures/Bonds			
05.50 % Britannia Industries Ltd.	CRISIL AAA	14.90	0.01
Non-Convertible Debentures/Bonds Total		14.90	0.01
Repo		3704.39	2.70
Portfolio Total		136682.02	99.55
Cash / Net Current Asset		626.30	0.45
Net Assets		137308.32	100.00

^ Exposure less than 1% has been clubbed under Other Equities

Sector Allocation



NAV Movement

