

MAKING INVESTING SIMPLE for SUPPANDI with PROFESSOR SIMPLY SIMPLE™

TATA
MUTUAL
FUND

AN INVESTOR EDUCATION INITIATIVE

SUPPANDI, NOWADAYS YOU CAN GET WHATEVER YOU NEED ONLINE!

MY BOSS KEEPS TELLING ME I NEED 'COMMON SENSE'. WILL I GET THAT ONLINE, PROFESSOR?

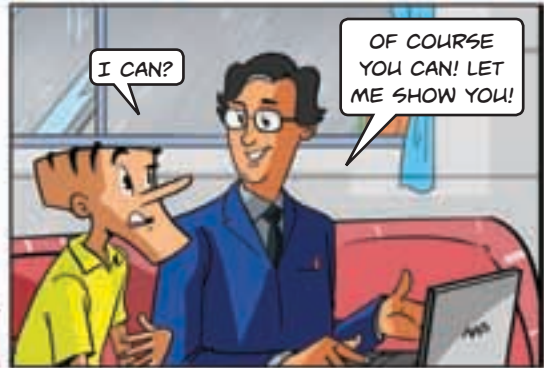
EPISODE 21 - ONLINE INVESTING



STUPID RAIN! I HAD SO MANY THINGS TO DO TODAY! PAY SOME BILLS, BOOK MOVIE TICKETS, BUY GROCERIES... THE RAIN'S RUINED ALL MY PLANS!



YOU KNOW YOU CAN DO ALL OF THESE THINGS ONLINE, RIGHT?



I CAN?

OF COURSE YOU CAN! LET ME SHOW YOU!



HALF AN HOUR LATER...

YOU CAN DO SO MUCH ON THE INTERNET THESE DAYS, SUPPANDI! OPEN A BANK ACCOUNT! RENT A HOUSE! YOU CAN EVEN INVEST IN MUTUAL FUNDS!

YAY! ALL DONE! AND ALL IT TOOK WAS A COUPLE OF CLICKS!



WAIT! I CAN INVEST IN MUTUAL FUNDS ONLINE?

MOST ASSET MANAGEMENT COMPANIES OFFER ONLINE INVESTMENT FACILITIES. YOU JUST NEED TO GET YOUR EKYC DONE AND YOU CAN START INVESTING IMMEDIATELY!

ER, PROFESSOR, WHAT IS EKYC? I THOUGHT A AND B CAME BEFORE C.



OH SUPPANDI! KYC STANDS FOR YOUR KNOW YOUR CUSTOMER. THESE ARE BASIC FORMALITIES TO VERIFY YOUR IDENTITY TO PREVENT FRAUDULENT TRANSACTIONS.

OKAY. THAT'S KYC. WHAT ABOUT EKYC?

EARLIER, KYC FORMALITIES WOULD REQUIRE SOME PAPERWORK AND A BRANCH VISIT. NOW, WITH EKYC FACILITIES, YOU CAN USE YOUR AADHAAR CARD DETAILS AND COMPLETE THIS PROCESS ONLINE.

HOWEVER, THIS IS ONLY VALID FOR INVESTMENTS UPTO ₹50000.

THAT SOUNDS FAIR. SO, WITH ONLINE INVESTING, DO THEY HAVE TIMINGS OR SOMETHING?

NO, SUPPANDI. YOU CAN DO IT ANYTIME AND ANYWHERE. THAT'S NOT ALL! YOU CAN TRACK HOW YOUR INVESTMENTS ARE DOING ONLINE AS WELL.

ONE CLICK AND YOU CAN DOWNLOAD ALL YOUR STATEMENTS AND TAX CERTIFICATES.

THANKS FOR TELLING ME ALL THIS, PROFESSOR. NOW I NEVER NEED TO STEP OUT OF THE HOUSE AGAIN!

OH SUPPANDI!

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.