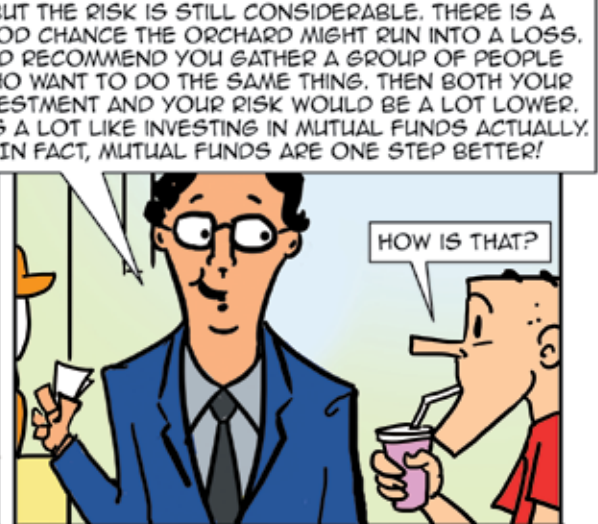
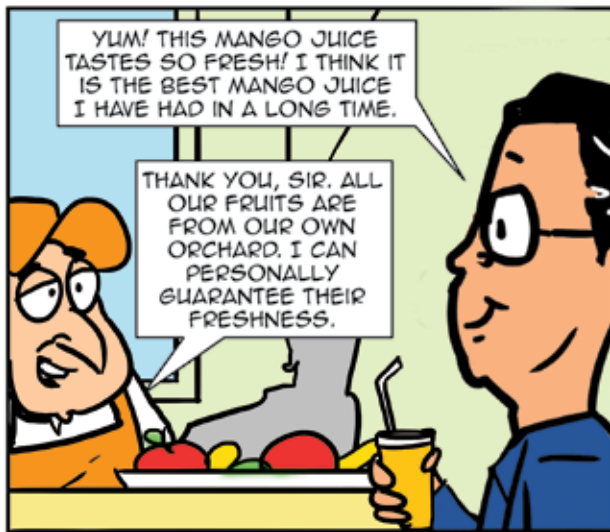


SUPPANDI AND PROFESSOR SIMPLY SIMPLE ARE AT A JUICE SHOP. SUPPANDI IS STILL PLACING HIS ORDER WHILE THE PROFESSOR IS ALREADY ENJOYING HIS FRUIT JUICE...



AN INVESTOR EDUCATION INITIATIVE

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

IN THE CASE OF A FRUIT ORCHARD, EVEN IF YOU FIND THE RIGHT EXPERT TO GUIDE YOU, YOU WILL HAVE TO DO ALL THE LEGWORK. YOU WILL HAVE TO BUY THE RAW MATERIAL, INVEST IN EQUIPMENT, SET UP IRRIGATION SYSTEMS, HIRE MANPOWER AND SO ON. THEN YOU WILL HAVE TO RUN AROUND AND FIND LIKE-MINDED INVESTORS TO RAISE THE MONEY AND...



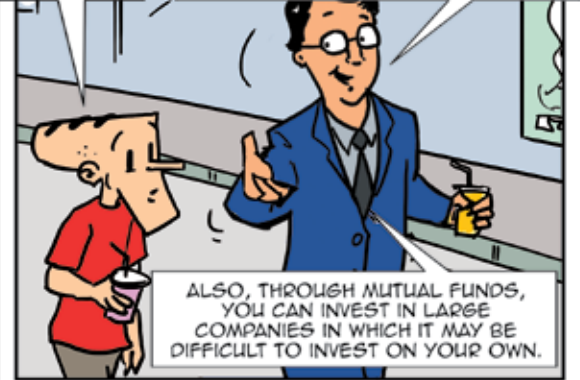
STOP, PROFESSOR! THAT'S TOO MANY THINGS FOR ME TO HANDLE!



ON THE OTHER HAND, WHEN YOU INVEST IN A MUTUAL FUND, YOUR MONEY, ALONG WITH MONEY FROM LIKE-MINDED INVESTORS, IS POOLED TOGETHER AND GIVEN TO A FUND MANAGER.

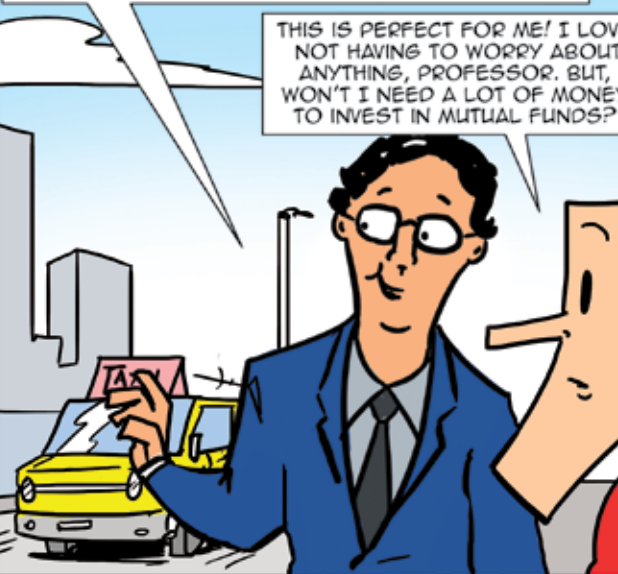


OKAY, AND THEN WHAT? THEN THE FUND MANAGER WILL INVEST THIS MONEY IN STOCKS OR BONDS, DEPENDING ON THE MUTUAL FUND SCHEME'S INVESTMENT OBJECTIVE.



PLUS, YOUR RISK WILL BE DIVIDED AMONGST ALL THE INVESTORS AND THE BEST PART - YOUR MONEY WILL BE MANAGED BY A PROFESSIONAL EXPERT, SO YOU DON'T HAVE TO WORRY ABOUT A THING.

THIS IS PERFECT FOR ME! I LOVE NOT HAVING TO WORRY ABOUT ANYTHING, PROFESSOR. BUT, WON'T I NEED A LOT OF MONEY TO INVEST IN MUTUAL FUNDS?



NO, NO, YOU CAN EVEN INVEST SMALL AMOUNTS EVERY MONTH, USING A SYSTEMATIC INVESTMENT PLAN (SIP).

OH THAT SOUNDS SIMPLE. LET'S GET IT NOW!

