

TATA DIVIDEND YIELD FUND

Fund positioning: An open ended equity fund that aims to invest at least 70% of its assets in shares with high dividend yields.

Average AUM (₹ Lacs) : 24,700.23*

Portfolio as on 31/12/2011

Snapshot

Figures as on 31/12/2011

Fund Manager : Bhupinder Sethi (Equity)

Indicative investment horizon: 3 years and above

Inception Date : November 22, 2004

NAV (as on 31/12/2011)

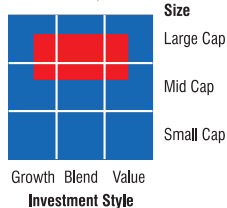
Dividend : ₹ 15.94

Growth : ₹ 29.26

52 week High (G) : ₹ 35.63 (04-Jan-2011)

52 week Low (G) : ₹ 28.86 (20-Dec-2011)

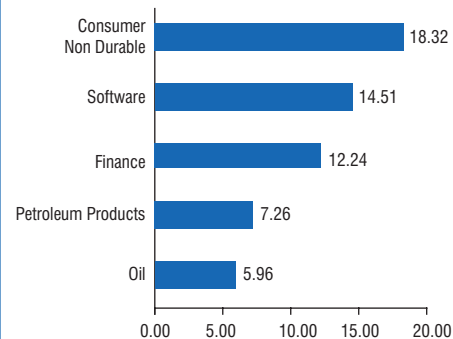
Investment Style Box



(Please refer to page no. 12/13 for Additional Information & page no. 14 for dividend history)

* For the period 1st October 2011 to 31st December 2011

Top 5 Sectors



Top 10 Holdings

Holdings	% Net Asset
Crisil	7.25
Infosys Limited	6.22
Glaxo Smithkline Beechem Con Health	5.40
Nestle India Ltd.	3.50
Hindustan Unilever Ltd	3.46
Navneet Publications India Limited	3.18
Oil & Natu. Gas Co.	2.84
HDFC Limited	2.76
Tata Motors - DVR	2.76
Polaris Financial Technology Ltd.	2.72
Total	40.09

Quantitative Indicators:

		Scheme	BSE Sensex
Dividend Yield (%)	:	2.50	1.63
Average P/E	:	19.38	29.97
Average P/BV	:	7.67	0.14
Annual Portfolio Turnover Ratio:	:	19.86	1.00
Std. Dev (Annualised)	:	24.65	1.00
Sharpe Ratio	:	0.26	1.00
Portfolio Beta	:	0.80	1.00
R Squared	:	0.95	1.00

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales to the average net assets in the past one year (since inception for schemes that have not completed a year)

^ Risk-free rate based on the last 3 months T-Bill cut-off of 8.52%. Past Performance may or may not be sustained in future.

Source: www.mutualfundsindia.com

Scrip Name	% To Net Assets
Consumer Non Durable	18.32
Glaxo Smithkline Beechem Con Health	5.40
Nestle India Ltd.	3.50
Hindustan Unilever Ltd	3.46
Navneet Publications India Limited	3.18
McLeod Russel Ltd.	1.10
ITC Ltd	1.07
Balrampur Chini Mills Ltd.	0.61
Software	14.51
Infosys Limited	6.22
Polaris Financial Technology Ltd.	2.72
Oracle Financials Services Software	2.07
Mphasis Ltd.	1.27
NIIT Technologies Ltd.	1.13
Tata Elxsi India Ltd	0.74
Firstsource Solutions Limited	0.36
Finance	12.24
Crisil	7.25
HDFC Limited	2.76
Power Finance Corporation	1.75
India Infoline Ltd	0.48
Petroleum Products	7.26
Castrol India Ltd	2.71
BPCL	2.58
H.P.C.L.	1.97
Oil	5.96
Oil & Natu. Gas Co.	2.84
Cairn India Ltd.	2.11
Oil India Ltd	1.01
Banks	5.78
Bank Of Baroda	1.96
Federal Bank Ltd .	1.43
Standard Chartered Plc	0.96
Central Bank Of India	0.74
State Bank Of India	0.69
Minerals/ Mining	4.67
Coal India Ltd	1.98
Gujarat Mineral Dev Corp Ltd.	1.59
Sesa Goa Ltd	1.10
Fertilizers	4.08
Tata Chemicals Ltd	2.06
Deepak Fert.& Petrochem. Corp Ltd	2.02
Auto	3.63
Tata Motors - DVR	2.76
Ashok Leyland	0.87
Cement	3.50
Grasim Industries Ltd.	2.34
Rain Commodities Ltd	1.16
Pharmaceuticals	2.89
Cipla Ltd	1.66
Glaxo Smithkline Pharma	1.23
Media & Entertainment	2.71
Zee Entertainment Enterprises Ltd.	1.91
Sun TV Network Ltd.	0.80
Telecom - Services	2.62
Bharti Airtel Ltd.	2.62
Trading	1.59
3M India Ltd	1.59
Gas	1.47
Gail (India) Ltd.	1.47
Industrial Products	1.39
Greaves Limited	0.84
Kirloskar Pneumatic Company Ltd	0.55
Non - Ferrous Metals	1.23
Hindalco Industries Ltd	1.23
Paper	1.19
Tamilnadu Newsprint And Papers Ltd	1.19
Chemicals	1.17
Clariant Chemical	1.17
Ferrous Metals	0.97
Moil Ltd	0.97
Power	0.94
Tata Power Company Limited	0.94
Industrial Capital Goods	0.71
Thermax Limited	0.71
Telecom - Equipment & Accessories	0.55
HCL Infosystems Ltd.	0.55
Cash, Others	0.62
Total Net Assets	100.00