



Aims to select what suits you perfectly

TATA

SELECT EQUITY

(An Open-ended Equity Scheme)

FUND

Why invest in Tata Select Equity Fund?

- ▶▶▶ There is a significant value creation potential in the growing basic industry sectors like Automobiles and Auto Ancillaries, Oil and Gas, Shipping, Metals and Mining, Cement, Capital Goods, Engineering, Textiles, Power, Petrochemicals, etc.
- ▶▶▶ Tata Select Equity Fund (TSEF) aims to invest predominantly in these sectors with a top-down approach, focusing on a few select sectors at any point of time. It would not invest in sectors like Liquor, Tobacco, Consumer Goods, Finance and Banking and in Interest Bearing Securities.

- ▶▶▶ The fund aims to create value in the medium term through rigorous and extensive research of macro - economic variables and other major industry drivers, coupled with strong fund and risk management. The fund aims to minimise risk by constant monitoring and shuffling of sectors whenever deemed necessary. The allocation to sectors and their inclusion or exclusion in the fund is dynamic.

So if you want to ride on the value creation opportunities offered by growing companies in basic sectors, Tata Select Equity Fund could be the right choice.

PERFORMANCE AT A GLANCE (% CAGR) - as on July 31, 2010

Since Inception	Last 5 years	Last 3 years	Last 1 Year
18.92(24-05-96)	19.65	3.65	30.28

Past Performance of the Scheme may or may not be sustained in future. Benchmark Return(SENSEX) Last 1 year 14.03%, Last 3 years 4.73%, Last 5 years 18.52%, Since Inception 11.71%. Returns are given for growth option. Dividends assumed to be reinvested. While calculating returns dividend distribution tax is excluded.

DIVIDEND HISTORY

Per unit value (on face value of ₹ 10/-)	NAV (₹) (Date of Declaration of dividend)
1.00	13.3985 (09/08/1999)
2.50	29.7093 (07/03/2000)
1.50	16.6602 (23/01/2004)
2.50	41.8432 (17/11/2006)
2.00	49.3941 (20/07/2007)
4.00	49.7288 (21/09/2007)
2.00	36.7070 (31/07/2009)

Past performance of the scheme may or may not be sustained in future.

BONUS HISTORY

Bonus in the ratio 1:2 was declared in March 2000.

Past performance of the scheme may or may not be sustained in future. Pursuant to allotment of bonus units the NAV of the scheme would fall in proportionate to the bonus units allotted & as a result the total value of units held by the investor would same.

FUND FEATURES

- ▶▶▶ An open ended equity scheme.
- ▶▶▶ Two options for investment: Dividend Option and Growth option. Minimum Investment: ₹ 5000/- and in multiples of ₹ 1/- thereafter.
- ▶▶▶ Minimum amount under SIP : ₹ 500/- (Monthly), ₹ 1000/- (Quarterly) and in multiples of ₹ 1/- thereafter.
- ▶▶▶ Investors can also opt for Systematic Investment Facility.
- ▶▶▶ Non Resident Indians (NRIs) can also invest in this Fund.

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Nature & Investment Objective: An open-ended equity scheme. To provide income distribution and/or medium to long-term capital gains while at all times emphasising the importance of capital appreciation. **Load Structure: Entry Load (including SIP):** Nil. **Exit Load (including SIP):** 1% of the applicable NAV if redeemed on or before expiry of 365 days from the date of allotment. **Statutory Details: Investment Manager:** Tata Asset Management Ltd. **Trustee:** Tata Trustee Company Ltd. 9th Floor, Mafatlal Centre, Nariman Point, Mumbai - 400 021. **Constitution:** Tata Mutual Fund (TMF) has been set up as a Trust under the Indian Trusts Act, 1882. **Sponsors & Settlers:** Tata Sons Ltd., Tata Investment Corporation Ltd. **Risk Factors:** • All investments in Mutual Fund & securities are subject to market risks & the NAV of the units issued under the schemes can go up or down depending on the factors & forces affecting the capital markets. • Mutual Fund & securities investments are subject to market risks & there can be no assurance & no guarantee that the objectives of the scheme will be achieved • Past performance of the previous scheme, the Sponsors or its group affiliates is not indicative of & does not guarantee the future performance of the schemes • The above is only the name of the scheme & does not in any manner indicate either the quality of the scheme, it's future prospects or the returns • The Sponsors are not responsible or liable for any loss resulting from the operations of the Mutual Fund beyond the contribution of an amount of ₹ 1 lac made by them towards setting up of the Mutual Fund. Investments in debt securities are subject to interest rate risk, credit risk & liquidity risk • The present scheme is not a guaranteed or assured return schemes • Investment in mutual fund units involves investment risk such as trading volumes, settlement risk, liquidity risk, default risk including the possible loss of capital. • Kindly refer Scheme Information Document (SID), Statement of Additional Information (SAI) & Key Information Memorandum (KIM) of the scheme for applicable loads. For scheme specific risk factors & other details please read the SID/SAI/KIM of the scheme carefully before investing.